

# What's new? Dovuro Seeds is now Nuseed.®

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## nuseed® update

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### high performance canola with CanolaCote

In May 2006 Nufarm purchased Dovuro Seeds, to compliment their growing seed business.

The resulting new company, Nuseed, will be responsible for quality assurance, production and marketing of high performance Conventional and Triazine Tolerant canola. Varieties will be sourced from Nufarm's canola breeding entities, which include Nutrihealth and Ag-Seed Research.

The day to day operations of Nuseed will be largely unchanged.

#### Familiar faces.

Existing staff will continue on in the new company. Orders will still be managed through Horsham, with field backup from your usual contacts.

There is one new face, in WA, where Barry Cox will gladly take any enquiries.

#### New Varieties.

Through Nufarm's investment in canola breeding and its association with DPI Victoria you can expect to see a continual improvement in the performance of our Australian canola varieties.

#### Alternative crops and technologies.

In the future Nuseed will be giving you access to a broader range of crops, including cereals and pulses, plus you will gain access to new technologies such as improved seed treatments.

#### Aussie, Aussie, Aussie.

Continuing it's all Australian heritage, Nuseed will continue to be an Australian owned and operated business.

If you have any further questions on Nuseed, or would like to know more about the new range of varieties for next year, please contact your local Nuseed manager.



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