



Nufarm Seed Businesses in Australia

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Nuseed[®] update

Nuseed Pty Ltd.
ABN: 82 088 231 814
99-101 Dimboola Road,
PO. Box 377,
Horsham VIC 3402
Phone (03) 5381 1682
Fax (03) 5381 1978
Email info@au.nuseed.com
www.nuseed.com.au



Nuseed is pleased to announce that after a recent review of our Australian seed businesses, we have made the decision to consolidate our current two brands in the Australian market under one brand.

From the 1st of August, the Nuseed brand will cover all our interests in, Canola, Monola, Wheat and our recently acquired summer crop business. Following several successful years, Crop Care Seed Technologies will cease trading and Nuseed will be our sole brand in the market.

Nuseed views this as a positive move for the Australian business, bringing synergies to our group whilst offering you the customer, a more effective business working relationship.

All commercial aspects of the previous Crop Care Seed Technologies business will be transferred to Nuseed and progressed with Nuseed branding.

The move enables Nuseed to consolidate the commercial aspects of the business, whilst continuing to focus on plant breeding in Australia for the local market.

Regards,

Andy Thomas
Australian Manager

Need more information? Contact your local Nuseed manager, or visit our website

www.nuseed.com.au