



high performance
canola



2008 guide

www.nuseed.com.au

CANOLA COTE™ 
Healthier Plants - Healthier Profit



get
tough

new 2008 varieties bred tough to yield

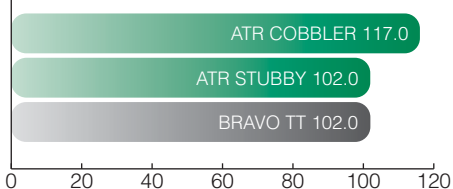
Nuseed technology new varieties bred tough to yield

ATR-Cobbler TT canola

ATR-Cobbler specifications

BREEDER CODE	NMT040
HERBICIDE TOL.	Triazine Tolerant
MATURITY	Early - Early Mid
YIELD	+15%* vs ATR Stubby
OIL	+1.6%* vs ATR Stubby
BLACKLEG	NBR Rating 7.0P
VIGOUR	Rating 7.0
PLANT HEIGHT	Medium Short
RAINFALL_ZONE	250-500mm
BREEDER	Nugrain
COMMENTS	BravoTT, Tornado TT, ATR-Stubby alternative

ATR-Cobbler *NVT yield results (% site mean)



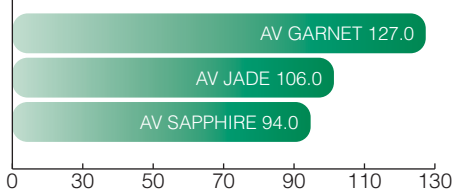
*Average across all 2006 WA NVT TT canola yield trials

AV-Garnet conventional canola

AV-Garnet specifications

BREEDER CODE	RT125
HERBICIDE TOL.	Conventional
MATURITY	Mid
YIELD	+21%* vs AV Jade
OIL	+0.6%* vs AV Sapphire
BLACKLEG	NBR Rating 7.5
VIGOUR	Rating 8.0
PLANT HEIGHT	Medium
RAINFALL_ZONE	400-600mm+
BREEDER	DPI Vic in association with GRDC
COMMENTS	AV-Jade, AV-Sapphire, Hyola 50 alternative

AV-Garnet *NVT yield results (% site mean)



*Average across all 2006 NVT conventional mid maturity canola yield trials



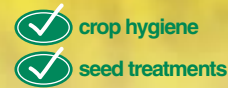
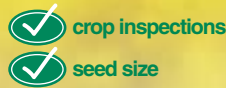
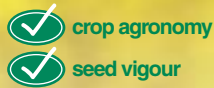
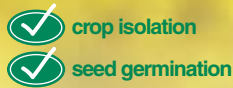
bred in Australia for Australian conditions

With over 20,000 plots across all primary canola growing areas in WA, SA, Vic and NSW, the Nuseed breeding program delivers varieties best suited to Australia's tough climate.

Our breeding team based in Horsham Victoria, is committed to developing the best canola a farmer can grow.

get tough

new 2008 varieties bred tough to yield

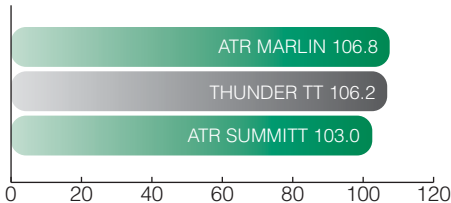


ATR-Marlin TT canola

ATR-Marlin specifications

BREEDER CODE	ATR-423
HERBICIDE TOL.	Triazine Tolerant
MATURITY	Mid-Mid/Late
YIELD	+4%* vs ATR Summitt
OIL	+2.0%* vs ATR Summitt
BLACKLEG	NBR Rating 8.0
VIGOUR	Rating 7.0
PLANT HEIGHT	Medium
RAINFALL ZONE	400mm+
BREEDER	Ag-Seed, DPI Vic in assoc.with GRDC
COMMENTS	Thunder TT, ATR-Summitt, Tornado TT, Bravo TT alternative

ATR-Marlin *NVT yield results (% site mean)



*Average across all 2006 SA, VIC, and NSW NVT TT Mid canola yield trials



quality assurance you can rely on

Over ten years in the making, NUQAS is Australia's only quality assurance scheme developed specifically for canola.

Attention to detail at all stages of seed growth and processing combines with Nuseed CanolaCote Seed treatments to deliver high quality seed.

ATR-Barra TT canola

ATR-Barra specifications

BREEDER CODE	TN4*207
HERBICIDE TOL.	Triazine Tolerant
MATURITY	Mid - Mid/Late
YIELD	refer to 2007 NVT results
OIL	refer to 2007 NVT results
BLACKLEG	NBR Rating 7.0
VIGOUR	Rating 8.0
PLANT HEIGHT	Medium
RAINFALL ZONE	400mm+
BREEDER	SARDI, Ag-Seed, DPI Vic in assoc. GRDC
COMMENTS	Thunder TT, ATR-Summitt, Tornado TT, Bravo TT alternative

2008 Nuseed Canola Range

Variety	Breeders Code	Maturity	Blackleg (NBR)	Vigour	Height	Rec. Growing Regions (mm)	Comments
TRIAZINE TOLERANT							
ATR-Cobbler	NMT040	Early-Early/Mid	7.0P	7.0	Med-Short	250-500	Very high yield across many sites
ATR-Barra	TN4*207	Mid-Mid/Late	7.0	8.0	Medium	400+	High oil and vigour
ATR-Marlin	ATR-423	Mid-Mid/Late	8.0	7.0	Medium	400+	High yield, oil and blackleg
ATR-Summitt	TP004	Mid-Late	6.5	8.0	Med-Tall	500+	Proven performer
CONVENTIONAL							
Tarcoola	BLN2026*SL902	Early	6.0	7.0	Med-short	250-400	Very high oil for an early variety
AV-Jade	RR013	Early-Mid	7.5	8.5	Med-short	350-500	Excellent vigour and yield
AV-Garnet	RT125	Mid	7.5	8.0	Medium	400+	Very high yield and oil

ALSO AVAILABLE IN LIMITED QUANTITIES:

ATR-Stubby, ATR-Signal, ATR-Beacon, AG-Spectrum, AV-Sapphire

All recommendations represent national averages only, and may vary due to seasonal and environmental conditions. All Nuseed canola varieties have polygenic blackleg resistance. ATR-Cobbler, ATR-Signal developed by Nugrain. ATR-Barra developed by SARDI, Ag-Seed Research, DPI Victoria in association with GRDC. Tarcoola developed by Canola Alliance. ATR-Marlin, ATR-Summitt, ATR-Stubby, ATR-Beacon developed by Ag-Seed Research, DPI Victoria in association with GRDC. AV-Jade, AV-Garnet, AV-Sapphire developed by DPI Victoria in association with GRDC. AG-Spectrum, developed by Ag-Seed Research.

Pictured left to right:
 ATR-Summitt growers
 Tony and Brian Uebergang,
 Agronomist Trevor Howie,
 and Mat Taylor
 from Nuseed.



Nuseed CanolaCote™ complete and convenient crop protection...

- Increased protection against targeted insects and pathogens.
- Custom made to your specifications, subject to regulations.
- Professionally applied.

2008 CanolaCote™ formulations

CANOLACOTE™
 Healthier Plants - Healthier Profit



	Jockey® Senator®600 fungicide/insecticide	Jockey® fungicide	Senator®600 insecticide	Nil no protection
Red Legged Earth Mite	control/suppress		control/suppress	
Blue Oat Mite	control		control	
Aphids	control		control	
Blackleg	suppression	suppression		
Tag colour	Red and Green	Red	Green	Grey

The above information is a guide only. Refer to individual product labels for full details prior to use. Further information is available for Jockey® and Senator®600 from Crop Care Australia Pty. Ltd. Phone 1800 111 454 or go to www.cropcare.com.au

CANOLACOTE™
 Healthier Plants - Healthier Profit

NUSEED™

Crop Care
 Jockey systemic seed treatment

Senator 600
 Insecticidal Seed Treatment

Withholding Period: Do not graze for 8 weeks after sowing.

Caution: Do not graze with this product until the crop is established and ready for human consumption or poultry feed.

For more information: www.cropcare.com.au

This seed has been CanolaCoted with
 SENATOR®600 + JOCKEY

Jackey systemic seed treatment
 Withholding period - Canola: 8 weeks. Do not graze plants grown from treated seed, or eat for stock feed within 8 weeks of sowing.

Active Ingredient: Imidacloprid

Withholding Period: Do not graze for 8 weeks after sowing.

Caution: Do not graze with this product until the crop is established and ready for human consumption or poultry feed.

For more information: www.cropcare.com.au

This seed has been CanolaCoted with
 SENATOR®600 + JOCKEY

Min. Purity 99.9%
Min. Germination 85%
Max. Other Seeds 0.1%

NOUAS
 A seed analysis certificate is available on request. Marketed and produced by Nuseed Pty Ltd. ABN: 82 088 231 814

PLEASE READ THIS LABEL CAREFULLY BEFORE USING THIS PLANTING SEED. TREATED WITH SENATOR 600 & JOCKEY - DO NOT USE FOR FOOD, FEED OR OIL.

Nuseed CanolaCote bag tag colour code identification system



Crop Care Jockey®

Jockey® has proven to be effective in minimising the effects of Blackleg infestation and maximising yield. Field trials have proven that Jockey® is a cost effective means of disease control especially in paddocks with moderate to high disease levels. Early protection against Blackleg helps to maximise healthy plant establishment and reduce lodging due to stem cankers, leading to higher yields.



Senator® 600

Based on the proven active imidacloprid, Senator® 600 is a new insecticidal seed treatment from Crop Care. Senator® 600 is an easy and effective way to give your crop early protection from Red Legged Earth Mite, Blue Oat Mite and Aphids. In areas of high mite pressure Crop Care would recommend using Senator® 600 in conjunction with Talstar 100EC as a bare earth spray to maximise healthy plant establishment.



Nuseed Pty Ltd.
 ABN: 82 088 231 814
 99-101 Dimboola Road,
 PO. Box 377, Horsham VIC 3402
 Phone (03) 5381 1682 Fax (03) 5381 1978
 Email: info@au.nuseed.com Web: www.nuseed.com.au



Tim Wilmshurst
 MID NORTH SA
 & EYRE PENINSULA
 M 0427 081 068



Chris Roberts
 NSW REGION
 M 0437 178 296



Mathew Taylor
 VIC & SOUTH EAST SA
 M 0427 340 608



Barry Cox
 WESTERN AUSTRALIA
 M 0409 374 383